

BillboardConnection

Your One Source for Outdoor Advertising

Billboard Connection will help deliver your message through the use of outdoor media anywhere in the U.S., whether it's through billboards, poster showings, taxi tops, buses or one of the other forms of outdoor media. You will get the lowest cost per thousand impressions when you go outdoor!

Billboard Connection acts like your travel agent in that we can book business with any of the outdoor companies large and small in order to get you the best value. We handle your design, the production and all of the details for you. And just like your travel agent we simply receive a small discount from the outdoor companies as our compensation. So it costs you nothing to have professionals on your side!

Quality service is number one! We will bring to you the highest quality service available to insure you the easiest way to handle your outdoor advertising. We provide detailed analysis of an area's available billboards, gathering data about location, visibility, traffic, and pricing.

Covering the country - making it easy for you to bring your outdoor message to millions of potential customers in your area. Or as you increase your market area we can continue to serve you. In fact, no matter how many markets you grow into we will continue doing the leg work and much more allowing you to focus on the more important things, like your business. We will provide all the advantages to you, including consolidated monthly billing and you only have one company to deal with... Billboard Connection.®

"We are virtually everywhere."

Alabama

Anniston
Birmingham
Dothan
Huntsville
Mobile
Montgomery
Tuscaloosa

Alaska

Anchorage
Fair Banks

Arizona

El Dorado
Phoenix
Tucson

Arkansas

Little Rock
Pine Bluff

California

Bakersfield
Cloverdale
Fresno
Los Angeles
Monterey
Napa
Oakland
Palm Springs
Sacramento
San Diego
San Francisco
San Jose
Santa Barbara
Santa Maria

Colorado

Colorado Springs
Denver
Grand Junction
Pueblo

Connecticut

Hartford
New Haven

Delaware

Washington, DC

DC

Washington, DC

Florida

Daytona Beach
Ft. Lauderdale
Ft. Myers
Gainesville
Jacksonville
Miami
Naples
Orlando
Panama City
Pensacola
St. Petersburg
Sarasota
Tallahassee
Tampa
West Palm Beach

Georgia

Atlanta
Augusta
Columbus
Macon
Savannah

Hawaii

Honolulu

Idaho

Boise
Idaho Falls
Twin Falls

Illinois

Chicago
Champaign
Peoria
Rockford
Springfield

Indiana

Elkhart
Evansville
Fort Wayne
Indianapolis
Lafayette
Terre Haute

Iowa

Cedar Rapids
Des Moines
Dubuque
Ottumwa
Sioux City
Waterloo

Kansas

Kansas City
Topeka
Wichita

Kentucky

Kentucky
Bowling Green
Lexington
Louisville

Louisiana

Baton Rouge
Lafayette
Lake Charles
New Orleans
Shreveport

Maine

Bangor
Portland

Maryland

Baltimore
Cumberland
Salisbury

Massachusetts

Boston
Holyoke
Springfield

Michigan

Ann Arbor
Bay City
Detroit
Flint
Grand Rapids
Kalamazoo
Lansing

Minnesota

Duluth
Minneapolis
St. Paul

Mississippi

Biloxi
Columbus
Greenville
Gulfport
Jackson
Tupelo

Missouri

Jefferson City
Kansas City
St. Joseph
St. Louis
Springfield

Montana

Billings
Great Falls
Helena

Nebraska

Hastings
Lincoln
Omaha

Nevada

Las Vegas
Reno

New Hampshire

Manchester
Nashua

New Jersey

Bergen County
Essex County
Hudson County
Middlesex County
Oceans County
Somerset County
Sussex County

New Mexico

Albuquerque
Santa Fe

New York

Albany
Buffalo
New York City
Rochester
Syracuse

North Carolina

Charlotte
Durham
Greensboro
High Point
Raleigh
Salem
Winston

Ohio

Cincinnati
Cleveland
Columbus
Dayton
Toledo
Youngstown

Oklahoma

Lawton
Oklahoma City
Tulsa

Oregon

Albany
Corvallis
Portland

Pennsylvania

Altoona
Erie
Harrisburg
Lebanon
Philadelphia
Pittsburg
Scranton
York

Rhode Island

New Bedford
Providence

South Carolina

Charleston
Columbia
Florence
Myrtle Beach

South Dakota

Rapid City
Sioux Falls

Tennessee

Chattanooga
Knoxville
Memphis
Nashville

Texas

Amarillo
Austin
Corpus Christi
Dallas
El Paso
Fort Worth
Houston
Laredo
Sweetwater
Waco
Wichita Falls

Utah

Salt Lake City

Vermont

Burlington

Virginia

Charlottesville
Newport News
Norfolk
Richmond
Roanoke

Washington

Seattle
Spokane
Tacoma
Wenatchee

West Virginia

Beckley
Bridgeport
Charleston
Clarksburg
Huntington
Wheeling

Wisconsin

Green Bay
La Crosse
Madison
Milwaukee
Superior

Wyoming

Casper
Cheyenne
Riverton

Canada

Alberta
British Columbia
Manitoba
New Brunswick
Newfoundland
Nova Scotia
Prince Edward Island
Quebec
Saskatchewan

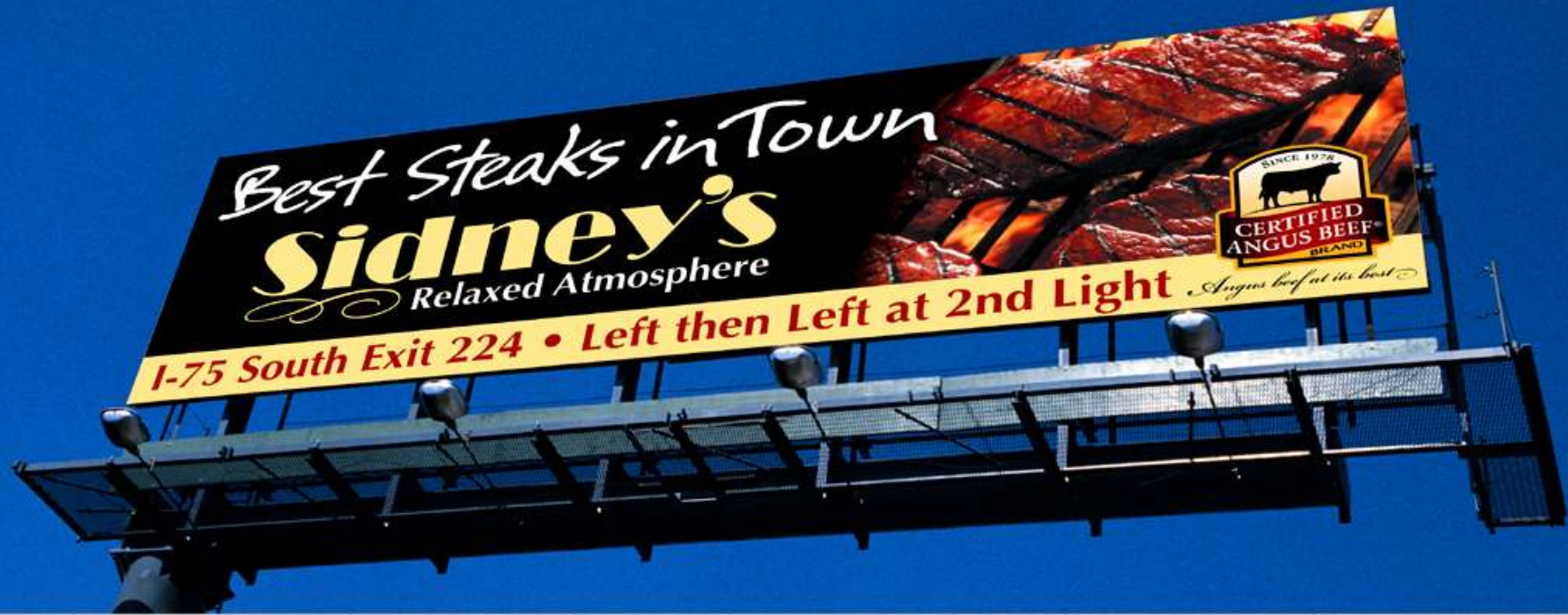
Europe

Finland
France
Italy
Netherlands
Northern Ireland
Spain
United Kingdom

Mexico

Worldwide Exposure

All Billboards - Everywhere!



Increase Sales



*Fast direct response
will make your cash
register ring!*



Billboards

Your advertising message cannot be turned off or thrown away unopened. Billboards are often used very successfully for long term advertising campaigns because of their high impact, and broad reach! Situated on high traffic surface roads and interstates, your advertising message reaches more people for your money than any other type of media! They are also used to build name awareness, direct response, and raising your company's image. Many companies once they have tried billboards as part of their advertising program keep billboards in their mix and often increase the amount of outdoor they use year after year!



Rotating Program

These billboards move every two months to different surface road or interstate locations allowing your message to be seen by entirely different groups of people. The billboards don't actually move, they rotate your advertisement to a different billboard.

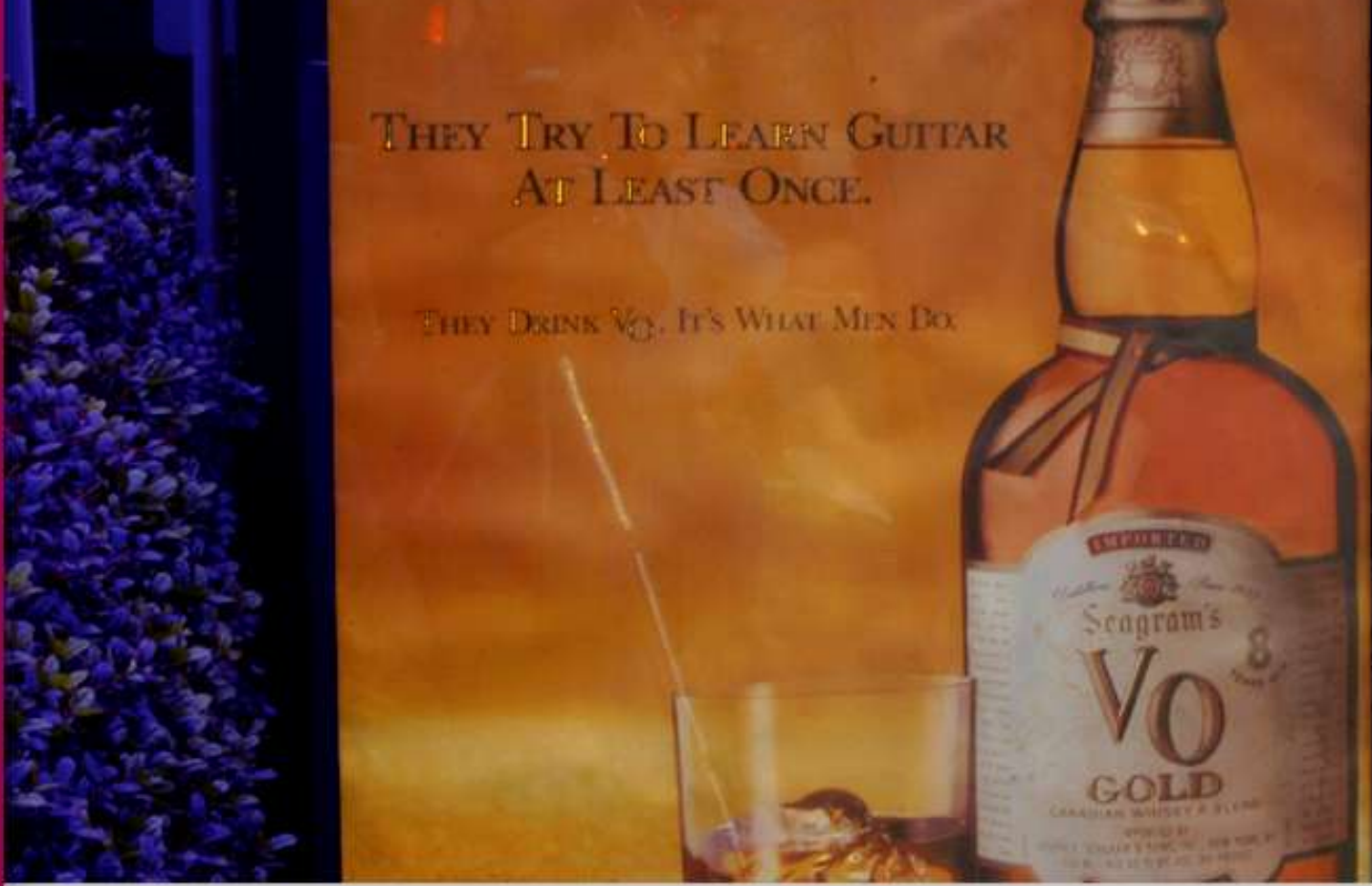


Permanent Billboard

You can place a billboard on an interstate or surface road that is geographically located so year round customers will see your advertising message. This is wonderful when you want exposure to the same group of people, or when using the billboard for directional purposes. Either way billboards can make it happen for you!



Be Bigger than Life!



BillboardConnection.
Your One Source for Outdoor Advertising

Get Noticed Where People Work & Play



You are sure to make an impression with both pedestrian & vehicle traffic!



Poster Showings & Bus Shelters

Poster size billboards and bus shelters are often used for promotions, specials and new product launches. These are also used very successfully for long term advertising campaigns because of their inexpensive price, high impact and broad reach! Many times these are located where traditional billboards are not.



Presence

With the cost of this type advertising being so inexpensive, you can have many making it look as though you are everywhere. And gaining the advantages that your message being seen by different groups of people will bring. So whether you have one or one hundred, you are sure to get high visibility at the lowest cost!



Be Bigger than Life!



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Moving Billboards



These 'Moving Billboards' turn heads and make lasting impressions!



Transit Buses & Taxis

This type of outdoor advertising is wonderful for new product launches, specials events or promotions. They move right where people work and play.



You can advertise on a small or large number getting your message noticed by as much as 90% of your market!



With so many choices we can help design the correct number and size ads on these for your needs. You can do bus kings or queens which run down the sides of the buses all the way to wrapping the entire thing! You can also wrap the entire taxi or just advertise on the taxi top.



The possibilities are endless! How can you use millions of people seeing your advertisement?

Be Bigger than Life!



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Your One Source for Outdoor Advertising

Where People Are Living Life



*Specialty Media takes your
advertising message right to
where people are living life!*



Mall Kiosks

Mall consumers in the process of making buying decisions are ready to be influenced!



Sports Stadium

The sports stadium is packed for the big game! Before the game, during the game, at half time your ad will be seen over and over making a lasting impression!



College Campus

The college student is ready to try new brands and make other choices that will stay with them for the rest of their lives. What a receptive audience for your message!



Movie Theatres

Consumers 18-49 with high disposable income and active lifestyles. If you want to reach them, go to the movies! The attention of up to 75 MILLION moviegoers every month. No distractions. No flipping channels or changing stations. Delivering recall more than 4 times higher than television. It's no wonder leading marketers are including Cinema Media in their media plans.

Be Bigger than Life!



Millions of Commuters



The busy commuter always has to hurry up and wait! While waiting, millions of commuters a day can see your advertising message.



Rail & Subway

The rail systems and subways are packed full of people on their way to work and play! And Shop!!! What better time to influence their buying decision than while they are in route to the stores!



Airport Dioramas

The airline customer usually is in the market for and has a higher disposable income for more toys, electronic and otherwise! They enjoy looking their best and are always interested in better products, savings, investments and relaxation! Getting your advertising message in front of this group can really increase your sales!



Be Bigger than Life!